CHI - California Healthcare Institute
sponsorship opportunities

Engage With Policymakers

Connect With Biomedical Leaders

Increase Your Corporate Visibility

C·H·I
California Healthcare Institute
SPONSORSHIP OPPORTUNITIES
ABOUT CHI

With over 20 years as the leading advocacy voice for California’s statewide life sciences sector, the California Healthcare Institute (CHI) unites the leadership across biopharmaceutical, medical device and diagnostics companies, service firms and our world premier universities and non-profit research institutions.

CHI is singularly focused on shaping and driving state and federal policies to advance biomedical research, investment and innovation, public health and the continued vitality of the life sciences sector. CHI is trusted and respected in Washington, D.C. and Sacramento as the leader in solution-driven, policy research and advocacy for our life sciences ecosystem.

Why Sponsor CHI Programs?
CHI’s singular focus on policy is evident in our programs, as members get direct engagement with state and federal legislators, policy makers and other government officials as we identify the best ways to improve human health and support the economic engine that our sector represents. Sponsorship of CHI programs connects you with life sciences leaders and policymakers. It also offers you access to the latest information about trends in the life sciences, whether it’s on the policy or R&D fronts.

“CHI promotes policies and legislation aimed at assisting life sciences companies in their efforts to get products to the market.”
- Heather L. Mason, Executive Vice President, Abbott Nutrition
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience Demographics</td>
<td>4</td>
</tr>
<tr>
<td><strong>Program Descriptions</strong></td>
<td>5-17</td>
</tr>
<tr>
<td>Back to Session</td>
<td>5</td>
</tr>
<tr>
<td>Annual Reception on Capitol Hill &amp; Visionary Awards Dinner</td>
<td>6</td>
</tr>
<tr>
<td>An Evening with Thought Leaders</td>
<td>7</td>
</tr>
<tr>
<td>7th Annual Diagnostics Summit</td>
<td>8</td>
</tr>
<tr>
<td>2015 CHI Annual Meeting</td>
<td>9</td>
</tr>
<tr>
<td>Annual End of Year Reception</td>
<td>12</td>
</tr>
<tr>
<td>Life Sciences Academy</td>
<td>13</td>
</tr>
<tr>
<td>California Freshmen Congressional Delegation Briefing</td>
<td>15</td>
</tr>
<tr>
<td>CHI Policy Briefings &amp; Backgrounders</td>
<td>16</td>
</tr>
<tr>
<td>2015 Sacramento Speaker Series</td>
<td>17</td>
</tr>
<tr>
<td>Contributing to CHIPAC</td>
<td>18</td>
</tr>
<tr>
<td>Sponsorship Levels at a Glance</td>
<td>19</td>
</tr>
<tr>
<td>CHI Board of Directors</td>
<td>21</td>
</tr>
<tr>
<td>CHI Members</td>
<td>22</td>
</tr>
<tr>
<td>Sponsorship Commitment Form</td>
<td>26</td>
</tr>
</tbody>
</table>
AUDIENCE DEMOGRAPHICS

BACK TO SESSION RECEPTION
ACTUAL ATTENDANCE: 266
PATIENT ADVOCATE: 3%
SERVICE SECTOR: 5%
BIOTECH & PHARMACEUTICAL: 10%
EDUCATIONAL/NON-PROFIT RESEARCH: 12%
MEDICAL DEVICE & DIAGNOSTICS: 15%
LEGISLATOR & STAFF: 55%

ANNUAL RECEPTION ON CAPITOL HILL
ACTUAL ATTENDANCE: 237
EDUCATIONAL/NON-PROFIT RESEARCH: 3%
BIOTECH & PHARMACEUTICAL: 10%
MEDICAL DEVICE & DIAGNOSTICS: 15%
SERVICE SECTOR: 30%
LEGISLATOR & STAFF: 42%

ANNUAL DIAGNOSTICS SUMMIT
ACTUAL ATTENDANCE: 68
STATE LEGISLATORS: 5%
SERVICE SECTOR: 25%
MEDICAL DEVICE & DIAGNOSTICS: 70%

LIFE SCIENCES ACADEMY
ACTUAL ATTENDANCE: 67
EDUCATIONAL/NON-PROFIT RESEARCH: 6%
MEDICAL DEVICE & DIAGNOSTICS: 20%
STATE LEGISLATORS: 32%
BIOTECH & PHARMACEUTICAL: 42%

AN EVENING WITH THOUGHT LEADERS
ACTUAL ATTENDANCE: 52
PATIENT ADVOCATES: 3%
SERVICE SECTOR: 10%
EDUCATIONAL/NON-PROFIT RESEARCH: 12%
MEDICAL DEVICE & DIAGNOSTICS: 35%
BIOTECH & PHARMACEUTICAL: 40%

CHI ANNUAL MEETING
ACTUAL ATTENDANCE: 185
STATE LEGISLATORS: 1%
PATIENT ADVOCATES: 2%
EDUCATIONAL/NON-PROFIT RESEARCH: 5%
SERVICE SECTOR: 20%
MEDICAL DEVICE & DIAGNOSTICS: 32%
BIOTECH & PHARMACEUTICAL: 40%
BACK TO SESSION RECEPTION
JANUARY 21, 2015 | SACRAMENTO

CHI’s Back to Session reception in Sacramento is back by popular demand! Last year, over 200 policymakers, legislative staff, biomedical industry executives and academic leaders turned out to honor the legislators selected by CHI members as Life Sciences Champions. Don’t miss this chance to sponsor an evening of conversation and networking among the stakeholders of the biomedical ecosystem.

“CHI’s Back to Session reception is an amazing opportunity for life science industry leaders to reinforce the vitality and importance of the industry to legislators.”
– Kathy Procida, Executive Director, State Government Affairs, Johnson & Johnson

Board of Directors Dinner Sponsor - $10,000
- Four complimentary guests at private invitation-only Board of Directors dinner
- Opportunity to give brief remarks at dinner*
- Access to attendee information for follow-up after event
- Preferred seating at dinner
- Opportunity to display corporate literature at dinner
- Distribution of branded gift to attendees**
- Recognition at dinner
- Recognition on invitation, printed and electronic materials
- Corporate logo on dinner signage

*Subject to CHI approval
**Gift to be provided by sponsor; subject to CHI approval

Reception Sponsor Benefits - $3,500
- Recognition in outreach campaign to legislator offices
- Special memento framed photograph with honoree*
- Recognition on printed and electronic materials
- Corporate logo on event signage
- Recognition on CHI website
- Recognition during award presentation to legislator

*schedule permitting

*Company recognition in CHI printed material is subject to deadlines determined by CHI.

Reception sponsorship opportunity is available to our academic and non-profit organizations for $1,000.
At CHI’s Annual DC Reception, hundreds of attendees enjoy conversation with public policymakers and California’s biomedical opinion leaders about the issues that matter most to our sector. At the invitation-only Visionary Awards dinner following the reception, we honor federal legislators who have been stand-out champions for the advancement of biomedical innovation.

Platinum Sponsor Benefits - $7,500

- **VIP seating** with available delegation members and staff at private, invitation-only Visionary Awards dinner*
- **Table for eight guests** at the private, invitation-only Visionary Awards dinner
- **Photo opportunity and special memento framed photograph with member of Congress***
- **Platinum-level recognition on commemorative dinner program**
- **Platinum-level recognition on printed materials promoting the reception to legislators, legislative staff, life sciences industry executives, patient advocates and health policy community**
- **Platinum-level recognition on broadcast emails to key audiences listed above**
- **Platinum-level recognition on CHI website**
- **Platinum-level recognition during the dinner**

*schedule permitting

Gold Sponsor Benefits - $3,000

- **Two complimentary tickets** to private, invitation-only Visionary Awards dinner
- **Recognition** on printed materials promoting the event to legislators, legislative staff, life sciences industry executives, patient advocates and health policy community
- **Recognition** on broadcast emails to key audiences listed above
- **Recognition** on CHI website
- **Recognition** on commemorative dinner program

“CHI provides its members with the latest information on life sciences legislative and regulatory proposals. And they offer a unique forum for us to educate members of Congress about how legislative actions – and inactions – impact our industry. CHI gets heard!”

- **Tim Fenton**, director of federal government relations, Thermo Fisher Scientific

Company recognition in CHI printed material is subject to deadlines determined by CHI.
AN EVENING WITH THOUGHT LEADERS
JULY 9, 2015 | NEWPORT BEACH

CHI members have come to rely on this program as a way to stay current on trends in the biomedical industry and get fresh insights from key opinion leaders on policy, economics, business and society. Past speakers have included Former Secretary of State and Distinguished Fellow at the Hoover Institution, Stanford University, George P. Schultz, the Dean of Scripps School of Medicine and author of The Creative Destruction of Medicine, Dr. Eric Topol, and the Distinguished Professor, from the UC San Diego Stem Cell program, Dr. Larry Goldstein.

Board of Directors Dinner Sponsor - $10,000
- Four complimentary guests at private invitation-only Board of Directors dinner
- Opportunity to give brief remarks at dinner*
- Access to attendee information for follow-up after event
- Preferred seating at dinner
- Opportunity to display corporate literature at dinner
- Distribution of branded gift to attendees**
- Recognition at dinner
- Recognition on invitation, printed and electronic materials
- Corporate logo on dinner signage

*Subject to CHI approval
**Gift to be provided by sponsor; subject to CHI approval

Gold Sponsor Benefits - $5,000
- Opportunity to guide and develop program content
- Opportunity to demonstrate expertise and knowledge through speaking role*
- Opportunity to distribute branded gift item at event*
- Complimentary admission to full program
- Opportunity to exhibit and display corporate literature at event
- Gold-level recognition during program proceedings
- Gold-level recognition of corporate logo and branding in printed and electronic materials promoting the event
- Gold-level recognition on CHI website and partner organization websites
- Gold-level recognition on event signage

*Subject to CHI approval

Silver Sponsor Benefits - $2,500
- Complimentary admission to full program
- Opportunity to display corporate literature at event
- Recognition during program proceedings
- Recognition of corporate logo and branding in printed and electronic materials promoting the event
- Recognition on CHI website and partner organization websites
- Recognition on event signage

*Subject to CHI approval
Company recognition in CHI printed material is subject to deadlines determined by CHI.
7TH ANNUAL DIAGNOSTICS SUMMIT
FALL 2015 | CALIFORNIA

The diagnostics industry is changing rapidly, fueled by basic scientific advances in genomics and molecular genetics, along with technological innovations in areas like gene sequencing. It’s clear that policy and regulation have not kept pace with this fast-moving field. To build a better understanding of the complex environment facing diagnostics innovators, CHI organizes this annual summit to bring together industry executives, policymakers, regulators, as well as policy experts to discuss topics such as coverage and payment, regulation of laboratory-developed tests and regulatory approaches to sequencing.

Sponsor Benefits - $2,500

- Opportunity to present at summit
- Opportunity to guide white paper development and distribution strategy
- Two complimentary passes to summit
- Recognition on printed and electronic materials promoting the summit
- Recognition on CHI website
- Recognition during the summit program and reception

"Improving healthcare policy is a long-term process. CHI programs, such as the annual Diagnostics Summit, put opinion leaders in the same room together with policy makers to work through key issues and make meaningful contributions to policies affecting diagnostic innovators."

- Melina Cimler, Ph.D, VP, Head of Global Quality, Illumina
2015 CHI ANNUAL MEETING
NOVEMBER 5, 2015 | BAY AREA

The Annual Meeting is CHI’s largest annual conference. Key opinion leaders will convene from across the healthcare stakeholder community to discuss developing biomedical trends, what policy decisions in Washington, Sacramento and the private sector are driving them, and the role of California’s innovative biomedical research and development sector as a key solution to providing patients and the broader healthcare system with true value.

“CHI’s annual meeting examines the latest trends and policy challenges facing the biomedical industry. It’s a great place to share ideas, develop strategies and prepare for the upcoming year.”
– Rick Winningham, Chairman & CEO, Theravance Biopharma

EXCLUSIVE

Board of Directors
Dinner Sponsor Benefits - $25,000

- Table of eight at private, invitation-only Board of Directors dinner
- Opportunity to display corporate literature at dinner
- Corporate logo on dinner invitation
- Opportunity for senior level management to address dinner guests
- Recognition at dinner
- Recognition on printed and electronic materials promoting the dinner
- Corporate logo on event signage

Platinum Sponsor Benefits - $25,000

- Six complimentary full access registrations
- Opportunity to drive panel content development and discussion*
- Distribution of branded giveaway to attendees*
- Access to attendee information for follow-up after event
- Opportunity to exhibit and display corporate literature
- Inclusion in promotional campaign to reach more than 5,000 California biomedical industry executives
- Platinum-level recognition in attendee materials
- Platinum-level recognition on CHI website
- Platinum-level recognition on printed and electronic materials promoting the event
- Corporate logo on event signage

*Subject to CHI approval
Company recognition in CHI printed material is subject to deadlines determined by CHI.
Gold Sponsor Benefits - $10,000

- Four complimentary full access registrations
- Opportunity to introduce panel discussion*
- Inclusion in promotional campaign to reach more than 5,000 California biomedical industry executives
- Gold-level recognition in attendee materials
- Gold-level recognition on CHI website
- Gold-level recognition on printed and electronic materials promoting the event
- Opportunity to display corporate literature
- Corporate logo on event signage

Closing Reception Sponsor Benefits - $10,000

- Exclusive sponsorship of Annual Meeting Closing Reception
- Opportunity to give brief remarks at Closing Reception*
- Four complimentary full access registrations
- Opportunity to exhibit and display corporate literature
- Logo prominently displayed throughout reception area
- Inclusion in annual meeting promotional campaign to reach more than 5,000 biomedical industry executives
- Recognition in attendee materials as Closing Reception Sponsor
- Recognition on CHI website and partner organization websites as Closing Reception Sponsor
- Recognition on printed and electronic materials as Closing Reception Sponsor
- Promotion in dedicated social media campaign marketing the reception
- Corporate logo on event signage

*Subject to CHI approval.
Company recognition in CHI printed material is subject to deadlines determined by CHI.
Silver Sponsor Benefits - $5,000

- Two complimentary full access registrations
- Inclusion in promotional campaign to reach more than 5,000 California biomedical industry executives.
- Silver-level recognition in attendee materials
- Silver-level recognition on CHI website
- Silver-level recognition on printed and electronic materials promoting the event
- Corporate logo on event signage

Scholarship Sponsor Benefits - $5,000

- Underwrites scholarship for two individuals from the patient community, non-profit organization or educational institution to attend Annual Meeting
- Opportunity to select scholarship recipients
- Recognition as scholarship underwriter to scholarship recipients and their organizations
- Photo opportunity with scholarship recipients for media outreach, newsletter, web site and other communications about award of scholarship
- Two complimentary full access registrations for your organization
- Opportunity to display corporate literature
- Recognition on printed and electronic materials promoting the event
- Corporate logo on event signage

Luncheon Table Sponsor Benefits - $5,000

- Preferred seating at reserved luncheon table designated with sponsor sign
- Two complimentary full access registrations
- Opportunity to display corporate literature
- Inclusion in promotional campaign to reach more than 5,000 California biomedical industry executives
- Recognition at luncheon
- Silver-level recognition in attendee materials
- Silver-level recognition on CHI website
- Silver-level recognition on printed and electronic materials promoting the event
- Corporate logo on event signage

Coffee and Networking Break Sponsor Benefits - $5,000

- Two complimentary full access registrations
- Opportunity to display corporate literature
- Logo prominently displayed throughout the break area
- Recognition on printed and electronic materials promoting the event
- Distribution of branded giveaway to attendees*
- Opportunity to meet with speakers and other VIPs in break setting
ANNUAL END OF YEAR RECEPTION
DECEMBER 2015 | WASHINGTON, D.C.

To celebrate the end of the legislative session in Washington D.C., CHI brings together legislators, staff and biomedical industry leaders in an informal setting. The event attracts key members of Congress, top-level legislative staff and other government officials. During the event, attendees have the opportunity to meet and talk one-on-one with policymakers and their staff about the importance of biomedical innovation and scientific advancement in California and globally.

Sponsor Benefits - $1,500

- Recognition on printed materials promoting the event to legislators, legislative staff, life sciences industry executives, patient advocates and health policy community
- Recognition on broadcast emails to key audiences listed above
- Corporate logo on CHI website
- Recognition during the reception

“I believe it is imperative that life science leaders connect with policymakers to discuss important policy issues. CHI’s annual End-of-Year reception in DC is the perfect opportunity to strengthen those relationships in an informal setting.” – Ed Reno, National Director, Federal Government Affairs, Allergan
The Life Sciences Academy is dedicated to educating key legislators and opinion leaders about our industry, how it operates, and sensitize them to the biomedical industry’s priority issues in serving patients. We anticipate another unique opportunity to meet and educate many members of the California State Senate and Assembly and key leadership staff during these discussions. Legislative biomedical champions, new legislators and CHI member organization professionals will engage in candid, give-and-take discussions on panels.

“The Life Sciences Academy is just phenomenal, especially for those of us outside California. Where else can we interact with key legislators, and have them focus on our issues, without a million distractions?” – Paul Barry, Vice President, State & International Government Affairs, Boston Scientific

---

**Rehoboam Sponsor: $7,500**

- Preferential seating at Life Sciences Academy Dinner
- Opportunity to introduce legislators at Life Sciences Academy Dinner*
- Opportunity to have a speaking role on the program*
- Your choice of: Two complimentary rooms/two complimentary registrations OR One complimentary room/one complimentary registration/spa treatment**
- Logo on program/signage
- Company mention at dinner
- Attendance at VIP Sponsors-Only reception

**Jeroboam Sponsor: $5,000**

- Opportunity to have a speaking role on the program*
- Your choice of: Two complimentary rooms/two complimentary registrations OR One complimentary room/one complimentary registration/spa treatment**
- Logo on program/signage
- Company mention at dinner
- Attendance at VIP Sponsors-Only reception
### University/Non-Profit Sponsor: $1,500

CHI university and non-profit members are eligible for this sponsorship level

- Opportunity to have a **speaking role** on the program*
- Two complimentary registrations
- Logo on program/signage
- **Organization mention** at dinner
- Attendance at VIP Sponsors-Only reception

*Speaker and panel content subject to CHI approval **subject to availability

---

### Magnum Sponsor: $3,500

- Your choice of: Two complimentary rooms/two complimentary registrations OR One complimentary room/one complimentary registration/spa treatment**
- Logo on program/signage
- **Company mention** at dinner
- Attendance at VIP Sponsors-Only reception

**subject to availability

---

### 750 ml Sponsor: $2,500

- One complimentary room
- One complimentary registration
- Logo on program/signage
- **Company mention** at dinner
- Attendance at VIP Sponsors-Only reception

---

---
This November, at least six new California delegation members will be elected to serve in the House of Representatives in the 114th Congress. While several of these legislators may be familiar with our industry through their public service at the state and local levels, all of them will be new to understanding the federal policy issues – research funding at NIH and other federal science agencies; FDA regulatory processes; CMS payment and access policies; and tax, trade, and intellectual property policies – that collectively drive our nation’s biomedical innovation sector.

Our bipartisan freshmen delegation briefing brings together our state’s newly elected members with CHI Board Members and senior executives from across CHI’s membership for an interactive and informal discussion about our state’s unique biomedical innovation ecosystem. It also provides an unique opportunity to demonstrate to these new legislators how CHI and our members can be an important partner in shaping the federal policy priorities that are so critical for sustaining and bolstering biomedical research, investment and innovation.

Gold Sponsor Benefits - $5,000
- Opportunity to feature your company, technology and patient stories in leave-behind brochure for policymakers and legislative staff
- Opportunity to guide white paper development and distribution strategy
- Opportunity to guide and develop program content
- Access to guest lists for follow-up
- Recognition on invitation and all participant communications
- Recognition in CHI newsletter to membership
- Recognition on CHI website
- Corporate logo on signage and presentations
- Preferred seating at event

Silver Sponsor Benefits - $3,000
- Recognition on invitation and all participant communications
- Recognition in CHI newsletter to membership
- Recognition on CHI website
- Corporate logo on signage and presentations
- Preferred seating at event
CHI POLICY BRIEFINGS AND BACKGROUNDERS

The market for new medical innovations is increasingly defined by state and federal policy – intellectual property protection, medical privacy, the FDA approval process, coverage and payment policy, tax incentives, oversight of medical research and scientific research funding. Actions taken today by legislators have never been more important to the future growth and prosperity of California’s biomedical sector.

CHI hosts private, informal discussions and briefings with state and federal policymakers that offer important opportunities to engage in high-level discussion. Topics include the importance of life sciences research, development and innovation in and around legislators’ districts, science funding, capital formation, FDA regulation, science and math education, and workforce development. These roundtables are small, with limited attendance exclusive to C-suite executives.

Gold Sponsor Benefits - $7,500

- Opportunity to guide and develop program content
- Opportunity to feature your company, technology and patient stories in leave-behind brochure for policymakers and legislative staff
- Access to guest lists for follow-up
- Recognition on invitation and all participant communications
- Recognition in CHI newsletter to membership
- Recognition on CHI website
- Inclusion in press materials, signage and presentations
- Preferred seating at event

Silver Sponsor Benefits - $3,500

- Recognition on invitation and all participant communications
- Recognition in CHI newsletter to membership
- Recognition on CHI website
- Inclusion in press materials, signage and presentations
- Two complimentary guests per event
- Preferred seating at event

Molly Ingraham, Vice President - Business Development
Ingraham@chi.org or (858) 456-8884
http://www.chi.org/events/sponsorship-opportunities/
2015 SACRAMENTO SPEAKER SERIES

In the spirit of continually keeping communication lines open between all stakeholders in the biomedical ecosystem, CHI is proud to introduce the 2015 Sacramento Speaker Series. These monthly public policy roundtables feature a diverse group of key thought leaders and decision makers, including state legislators, public officials, policy experts, and political consultants. Lunch is provided during an hour of robust discussion on a broad range of topics relevant to state politics and governance.

Series Sponsor - $2,500
- Acknowledgement at all 2015 speaker series events
- Recognition on CHI website
- Corporate logo on invitation, printed and electronic materials promoting the series

Event Sponsor - $750
- Acknowledgement at two 2015 speaker series events
- Recognition on CHI website
- Corporate logo on invitation, printed and electronic materials promoting the two speaker series events
What is the California Healthcare Institute State Political Action Committee?
The California Healthcare Institute State Political Action Committee (CHIPAC) is a bipartisan state political action committee established to solicit voluntary political contributions. The CHIPAC enables companies and individuals to combine their resources to support state-level candidates who demonstrate a dedication to understanding California’s biomedical industry, encouraging the industry to flourish in the state, and fostering drug, device and diagnostics innovation. Unlike federal law, corporations are allowed under California law to make political contributions to a state PAC.

What is the purpose of the CHIPAC?
The purpose of the CHIPAC is to elevate awareness of the biomedical industry’s goals through increased education and participation in the political process in California. The CHIPAC aims to educate, inform and elect candidates to state office who will support and promote California’s biomedical industry. The CHIPAC allows the biomedical industry to support candidates for office that share our values and want to help our industry conduct business in California; develop, commercialize and market new medical products; and maintain a highly skilled workforce.

Why contribute to the CHIPAC?
The CHIPAC allows you and your company the opportunity to unite with other industry leaders to ensure that Sacramento policy makers hear your views. Elected officials in California have direct influence on how you and your company conduct business in the state and how your products are developed, regulated and marketed in California. By contributing to the CHIPAC, you can help ensure that these key officials understand and appreciate the unique challenges facing medical innovators.

Who may contribute to the CHIPAC?
Any individual or company that has an interest in maintaining a business, legal and regulatory climate that supports and advances biomedical innovation in California may contribute to the CHIPAC.

How do I join the CHIPAC?
Join the CHIPAC now by returning the PAC participation form with a contribution. United we can support candidates who encourage medical innovation, advance product development, and promote the growth of the life sciences industry in California. Questions? Contact Eve Bukowski (916-233-3497 or bukowski@chi.org) or Molly Ingraham (858-456-8884 or ingraham@chi.org).
## Sponsorship Levels at a Glance

### Back to Session Reception

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Four complimentary guests at private invitation-only dinner</td>
</tr>
<tr>
<td>• Opportunity to give brief remarks at dinner</td>
</tr>
<tr>
<td>• Access to attendee information for follow-up after event</td>
</tr>
<tr>
<td>• Preferred seating at dinner</td>
</tr>
<tr>
<td>• Opportunity to display corporate literature at dinner</td>
</tr>
<tr>
<td>• Distribution of branded gift to attendees</td>
</tr>
<tr>
<td>• Recognition at dinner</td>
</tr>
<tr>
<td>• Recognition on invitation</td>
</tr>
<tr>
<td>• Corporate logo on dinner signage</td>
</tr>
<tr>
<td>• Recognition on printed and electronic materials</td>
</tr>
</tbody>
</table>

### Annual Reception on Capitol Hill + Visionary Awards Dinner

| Platinum |
| $7,500 |
| VIP seating with delegation members and staff at dinner |
| 8 (one table) |

| Gold |
| $3,000 |
| 2 |

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Recognition in outreach campaign to legislator offices</td>
</tr>
<tr>
<td>• Special memento framed photograph with honoree</td>
</tr>
<tr>
<td>• Recognition on CHI website</td>
</tr>
<tr>
<td>• Recognition during award presentation to legislators</td>
</tr>
<tr>
<td>• Recognition on printed and electronic materials</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exclusive Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Recognition on printed materials</td>
</tr>
<tr>
<td>• Recognition on broadcast emails</td>
</tr>
<tr>
<td>• Recognition on CHI website</td>
</tr>
<tr>
<td>• Recognition during the dinner</td>
</tr>
<tr>
<td>• Recognition on commemorative dinner program</td>
</tr>
</tbody>
</table>

### An Evening with Thought Leaders

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Four complimentary guests at private invitation-only dinner</td>
</tr>
<tr>
<td>• Opportunity to give brief remarks at dinner</td>
</tr>
<tr>
<td>• Access to attendee information for follow-up after event</td>
</tr>
<tr>
<td>• Preferred seating at dinner</td>
</tr>
<tr>
<td>• Distribution of branded gift to attendees</td>
</tr>
<tr>
<td>• Recognition at dinner</td>
</tr>
<tr>
<td>• Recognition on invitation</td>
</tr>
<tr>
<td>• Corporate logo on dinner signage</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exclusive Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Opportunity to guide and develop program content</td>
</tr>
<tr>
<td>• Speaking opportunity</td>
</tr>
<tr>
<td>• Branded gift distribution</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Complimentary admission to full program</td>
</tr>
<tr>
<td>• Recognition during program proceedings</td>
</tr>
<tr>
<td>• Recognition on CHI website and partner organization websites</td>
</tr>
<tr>
<td>• Recognition on event signage</td>
</tr>
<tr>
<td>• Opportunity to display corporate literature at event</td>
</tr>
<tr>
<td>• Recognition in printed and electronic materials promoting event</td>
</tr>
</tbody>
</table>

| Gold |
| $5,000 |
| a |

| Silver |
| $2,500 |
| a |

### 7th Annual Diagnostics Summit

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Opportunity to present at summit</td>
</tr>
<tr>
<td>• Opportunity to guide white paper development and distribution strategy</td>
</tr>
<tr>
<td>• Two complimentary passes to summit</td>
</tr>
<tr>
<td>• Recognition on printed and electronic materials promoting the summit</td>
</tr>
<tr>
<td>• Recognition on CHI website</td>
</tr>
<tr>
<td>• Recognition during the summit program and reception</td>
</tr>
</tbody>
</table>

| General Sponsor |
| $2,500 |
| a |

Molly Ingraham, Vice President - Business Development
Ingraham@chi.org or (858) 456-8884
http://www.chi.org/events/sponsorship-opportunities/
# CHI Annual Meeting

## Exclusive Benefits

<table>
<thead>
<tr>
<th>Board of Directors Dinner</th>
<th>Exclusive Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Table of eight at private, invitation-only dinner</td>
</tr>
<tr>
<td></td>
<td>• Opportunity to display corporate literature at dinner</td>
</tr>
<tr>
<td></td>
<td>• Corporate logo on dinner invitation</td>
</tr>
<tr>
<td></td>
<td>• Opportunity for senior level management to address dinner guests</td>
</tr>
<tr>
<td></td>
<td>• Recognition at dinner</td>
</tr>
<tr>
<td></td>
<td>• Corporate logo on event signage</td>
</tr>
</tbody>
</table>

### Exclusive Benefits Table

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>No. full access registrations</th>
<th>Panel Content Development</th>
<th>Branded Giveaway</th>
<th>Attendee Info Access</th>
<th>Exclusive Sponsorship</th>
<th>Speaking Opportunity</th>
<th>Preferred Seating</th>
<th>Social media promotion</th>
<th>Underwriting of two scholarships. Sponsor to select recipients</th>
<th>Photo with scholarship recipients</th>
<th>Logo displayed</th>
<th>Meeting opportunity with VIP guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum $25,000</td>
<td>6</td>
<td>a</td>
<td>a</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold $10,000</td>
<td>4</td>
<td></td>
<td>a</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Closing Reception $10,000</td>
<td>4</td>
<td></td>
<td>Of Closing Reception</td>
<td>At Closing Reception</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver $5,000</td>
<td>2</td>
<td></td>
<td>a</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luncheon Table $5,000</td>
<td>2</td>
<td></td>
<td>a</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scholarship $5,000</td>
<td>2</td>
<td></td>
<td>a</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee &amp; Networking Break $5,000</td>
<td>2</td>
<td></td>
<td>a</td>
<td>a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Standard Benefits

- Recognition on printed and electronic materials
- Recognition in attendee materials
- Recognition on CHI website
- Corporate logo on event signage
- Inclusion in promotional campaign to reach more than 5,000 California biomedical industry executives
- Exhibit & display corporate literature
- Recognition during program

---

[CHI California Healthcare Institute](https://www.chi.org/events/sponsorship-opportunities/)
## SPONSORSHIP LEVELS AT A GLANCE

### annual end of year reception

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Sponsor $1,500</td>
</tr>
<tr>
<td>• Recognition on printed materials</td>
</tr>
<tr>
<td>• Recognition on broadcast emails</td>
</tr>
<tr>
<td>• Corporate logo on CHI website</td>
</tr>
<tr>
<td>• Recognition during the reception</td>
</tr>
</tbody>
</table>

### life sciences academy

<table>
<thead>
<tr>
<th>VIP Seating at Dinner</th>
<th>Legislator Introduction Opportunity</th>
<th>Speaking Opportunity</th>
<th>Complimentary Hotel Rooms</th>
<th>Complimentary Registrations</th>
<th>Complimentary Spa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rehobam $7,500</td>
<td>a</td>
<td>a</td>
<td>Up to 2</td>
<td>Up to 2</td>
<td>Valid if only one room/registration used</td>
</tr>
<tr>
<td>Jeroboam $5,000</td>
<td>a</td>
<td></td>
<td>Up to 2</td>
<td>Up to 2</td>
<td>Valid if only one room/registration used</td>
</tr>
<tr>
<td>Magnum $3,500</td>
<td></td>
<td></td>
<td>Up to 2</td>
<td>Up to 2</td>
<td>Valid if only one room/registration used</td>
</tr>
<tr>
<td>750 mL $2,500</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>University/Non-Profit $1,500</td>
<td>a</td>
<td></td>
<td>Up to 2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### California freshmen congressional delegation briefing

<table>
<thead>
<tr>
<th>Exclusive Benefits</th>
<th>Standard Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold $5,000</td>
<td>• Opportunity to feature your company, technology and patient stories in leave-behind brochure for policymakers and legislative staff</td>
</tr>
<tr>
<td>• Opportunity to guide white paper development and distribution strategy</td>
<td>• Recognition on invitation and all participant communications</td>
</tr>
<tr>
<td>• Opportunity to guide and develop program content</td>
<td>• Recognition in CHI newsletter to membership</td>
</tr>
<tr>
<td>• Access to guest lists for follow-up</td>
<td>• Recognition on CHI website</td>
</tr>
<tr>
<td>Silver $3,000</td>
<td>• Corporate logo on signage and presentations</td>
</tr>
<tr>
<td></td>
<td>• Preferred seating at event</td>
</tr>
</tbody>
</table>
## SPONSORSHIP LEVELS AT A GLANCE

### chi policy briefings + backgrounders

<table>
<thead>
<tr>
<th></th>
<th>Exclusive Benefits</th>
<th>Standard Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gold</strong></td>
<td>• Opportunity to guide and develop program content</td>
<td>• Recognition on invitation and all participant communications</td>
</tr>
<tr>
<td>$7,500</td>
<td>• Opportunity to feature your company, technology and patient stories in leave-behind</td>
<td>• Recognition in CHI newsletter to membership</td>
</tr>
<tr>
<td></td>
<td>brochure for policymakers and legislative staff</td>
<td>• Recognition on CHI website</td>
</tr>
<tr>
<td></td>
<td>• Access to guest lists for follow-up</td>
<td>• Inclusion on CHI website</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>• Two complimentary guests per event</td>
<td>• Preferred seating at event</td>
</tr>
<tr>
<td>$3,500</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 2015 sacramento speaker series

<table>
<thead>
<tr>
<th></th>
<th>Exclusive Benefits</th>
<th>Standard Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Acknowledgement</strong></td>
<td></td>
<td>• Recognition on CHI website</td>
</tr>
<tr>
<td><strong>Series</strong></td>
<td>• At all 2015 speaker series events</td>
<td>• Corporate logo on invitation, printed and electronic materials promoting the series</td>
</tr>
<tr>
<td>$2,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Event</strong></td>
<td>• At two 2015 speaker series events</td>
<td></td>
</tr>
<tr>
<td>$750</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
CHI BOARD OF DIRECTORS

Todd E. Gillenwater  
President & CEO  
California Healthcare Institute

Rick E. Winningham  
Chairman, CHI Board and Executive Committee  
Chief Executive Officer  
Theravance

Jeffrey D. Armstrong, Ph.D.  
President, California Polytechnic State University, San Luis Obispo

Donald E. Bobo, Jr.  
Corporate Vice President, Heart Valve Therapy, Edwards Lifesciences

Mark D. Carlson, M.D.  
Vice President Global Clinical Affairs and Chief Medical Officer  
St. Jude Medical

Peter J. Claude  
Partner  
PricewaterhouseCoopers

Kenneth E. Drazen, M.D.  
Head, Johnson & Johnson Innovation Centers in California

Mick Farrell  
Chief Executive Officer, ResMed

Richard J. Gregory, Ph.D.  
Senior Vice President and Head of R&D  
Sanofi-Genzyme

Peter Barton Hutt  
Partner  
Covington & Burling

Douglas S. Ingram, Esq.  
President, Allergan

Vera Janushkowsky  
Vice President, Government Relations  
Pfizer Inc.

Steve E. Krognes  
Chairman, CHI Finance Committee; SVP, Regional Head, Finance and IT and Chief Financial Officer, Pharma North America, Genentech

Michael A. Marletta, Ph.D.  
President and CEO  
The Scripps Research Institute (TSRI)

James Mazzo  
Operating Partner, Versant Ventures

Daniel J. McIntyre  
Senior Vice President, Public Affairs  
Biogen Idec

Dana G. Mead Jr.  
Partner  
Kleiner Perkins Caufield & Byers

Shlomo Melmed, MB, ChB, MACP, FRCP  
Senior Vice President, Academic Affairs Dean of the Medical Faculty

Alan C. Mendelson  
Partner  
Latham & Watkins

Jim Meyers  
Senior Vice President, North America Commercial Organization, Gilead Sciences

Peter G. Milner, M.D., F.A.C.C.  
CEO  
Heart Metabolics

Michael A. Marletta, Ph.D.  
President and CEO  
The Scripps Research Institute (TSRI)

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.

Christian W. Nolet  
Chairman, CHI Audit Committee  
Partner & Life Sciences Leader - West Region  
Ernst & Young

Joshua J. Ofman, M.D., M.S.H.S.  
Chairman, CHI Nominating & Governance Committee  
SVP, Global Value, Access & Policy, Amgen

Maulik Nanavaty, Ph.D., M.B.A.  
Senior Vice President and President  
Boston Scientific Neuromodulation Division

David Stover, Ph.D.  
Senior Vice President and Site Head  
Agensys

Marc R. Tremblay, Ph.D.  
President, Clinical Diagnostics Division  
Thermo Fisher Scientific

Keith C. Valentine  
Chairman, CHI Development Committee  
President and COO  
NuVasive, Inc.
**CHI MEMBERS**

<table>
<thead>
<tr>
<th>23andMe</th>
<th>San José State University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbott Critical Care Systems</td>
<td>California Polytechnic State University, San Luis Obispo</td>
</tr>
<tr>
<td>Abbott Diabetes</td>
<td>California State University, San Marcos</td>
</tr>
<tr>
<td>Abbott Diagnostics</td>
<td>Sonoma State University</td>
</tr>
<tr>
<td>Abbott Hematology</td>
<td>California State University, Stanislaus</td>
</tr>
<tr>
<td>Abbott Laboratories</td>
<td>CardioDx</td>
</tr>
<tr>
<td>Abbott Medical Optics</td>
<td>Cedars-Sinai Health System</td>
</tr>
<tr>
<td>Abbott Vascular</td>
<td>Centocor</td>
</tr>
<tr>
<td>AbbVie</td>
<td>Cepheid</td>
</tr>
<tr>
<td>Absorption Systems</td>
<td>Cerexa</td>
</tr>
<tr>
<td>Acadia Pharmaceuticals</td>
<td>CFI Medical</td>
</tr>
<tr>
<td>Acclarent</td>
<td>Chandler Chicco Agency</td>
</tr>
<tr>
<td>Achaogen</td>
<td>Chapman University</td>
</tr>
<tr>
<td>ACIST Medical</td>
<td>City of Hope</td>
</tr>
<tr>
<td>ADVI</td>
<td>CODAN U.S. Corporation</td>
</tr>
<tr>
<td>AeroGen</td>
<td>Conor MedSystems LLC</td>
</tr>
<tr>
<td>Agensys</td>
<td>Cordis Nitinol</td>
</tr>
<tr>
<td>Alexandria Real Estate Equities</td>
<td>Cougar Biotechnology</td>
</tr>
<tr>
<td>Alexza Pharmaceuticals</td>
<td>Covington &amp; Burling LLP</td>
</tr>
<tr>
<td>Align Technology</td>
<td>Crescendo Bioscience</td>
</tr>
<tr>
<td>Allos BioPharma</td>
<td>Cubist Pharmaceuticals</td>
</tr>
<tr>
<td>Allergan</td>
<td>Cytokinetiks</td>
</tr>
<tr>
<td>ALZA Corporation</td>
<td>CytoMx Therapeutics</td>
</tr>
<tr>
<td>Amgen</td>
<td>Cytrx</td>
</tr>
<tr>
<td>Aradigm</td>
<td>D Young &amp; Co</td>
</tr>
<tr>
<td>Arena Pharmaceuticals</td>
<td>Dalichi Sankyo</td>
</tr>
<tr>
<td>Armeitheon</td>
<td>Deloitte</td>
</tr>
<tr>
<td>ASP - Johnson &amp; Johnson</td>
<td>Depuy</td>
</tr>
<tr>
<td>Astellas Pharma US</td>
<td>Depuy Spine</td>
</tr>
<tr>
<td>AstraZeneca</td>
<td>DermTech International</td>
</tr>
<tr>
<td>Audentes Therapeutics</td>
<td>DexCom</td>
</tr>
<tr>
<td>Autonomic Technologies</td>
<td>DiaDexus</td>
</tr>
<tr>
<td>Avid Biotics</td>
<td>DURECT</td>
</tr>
<tr>
<td>BabyCenter</td>
<td>Edwards Lifesciences</td>
</tr>
<tr>
<td>Banyan Biomarkers</td>
<td>Ernst &amp; Young</td>
</tr>
<tr>
<td>Bavarian Nordic</td>
<td>EvoFem</td>
</tr>
<tr>
<td>BD</td>
<td>Exelixis</td>
</tr>
<tr>
<td>BD Biosciences</td>
<td>ExploraMed</td>
</tr>
<tr>
<td>BD Diagnostics - GeneOhm</td>
<td>EyeCyte</td>
</tr>
<tr>
<td>Beckman Laser Institute</td>
<td>FIBERLite Centrifuge</td>
</tr>
<tr>
<td>Benoit &amp; Cote</td>
<td>Forest Laboratories</td>
</tr>
<tr>
<td>Biogen Idec</td>
<td>Genentech</td>
</tr>
<tr>
<td>BioMarin Pharmaceutical</td>
<td>Genia</td>
</tr>
<tr>
<td>Bioniz</td>
<td>Genomic Health</td>
</tr>
<tr>
<td>BioPharm Insight</td>
<td>Genzyme Corporation</td>
</tr>
<tr>
<td>Biosense Webster</td>
<td>Genzyme Diagnostics</td>
</tr>
<tr>
<td>Boehringer Ingelheim</td>
<td>Genzyme Genetics</td>
</tr>
<tr>
<td>Boston Consulting Group</td>
<td>Geron Corporation</td>
</tr>
<tr>
<td>Boston Scientific</td>
<td>Gilead Sciences</td>
</tr>
<tr>
<td>Boston Scientific - Cryovascular Systems</td>
<td>Ground Zero Pharmaceuticals</td>
</tr>
<tr>
<td>Boston Scientific - Electrophysiology</td>
<td>Heart Metabolics</td>
</tr>
<tr>
<td>Boston Scientific - Neumodulation</td>
<td>Hoffman-La Roche Ltd</td>
</tr>
<tr>
<td>Boston Scientific - Smart Therapeutics</td>
<td>Hogan Lovells</td>
</tr>
<tr>
<td>Boston Scientific EPI Technology Center</td>
<td>Hologic</td>
</tr>
<tr>
<td>Boston Scientific IVT Technology Center</td>
<td>Hologic + Gen-Probe</td>
</tr>
<tr>
<td>California State University</td>
<td>Hyperion Therapeutics</td>
</tr>
<tr>
<td>California State University, Bakersfield</td>
<td>IDA Ireland</td>
</tr>
<tr>
<td>California State University Channel Islands</td>
<td>IDM Pharma</td>
</tr>
<tr>
<td>California State University, Chico</td>
<td>Illumina</td>
</tr>
<tr>
<td>California State University, Dominguez Hills</td>
<td>Intercare Insurance Solutions</td>
</tr>
<tr>
<td>California State University, East Bay</td>
<td>Interpreta</td>
</tr>
<tr>
<td>California State University, Fresno</td>
<td>Intersect ENT</td>
</tr>
<tr>
<td>California State University, Fullerton</td>
<td>IntraLase</td>
</tr>
<tr>
<td>Humboldt State University</td>
<td>Intuitive Surgical</td>
</tr>
<tr>
<td>California State University, Long Beach</td>
<td>inVentric Health</td>
</tr>
<tr>
<td>California State University, Los Angeles</td>
<td>iRhythm</td>
</tr>
<tr>
<td>California Maritime Academy</td>
<td>Irvine Scientific</td>
</tr>
<tr>
<td>California State University, Monterey Bay</td>
<td>Isis Pharmaceuticals</td>
</tr>
<tr>
<td>California State University, Northridge</td>
<td>Jazz Pharmaceuticals</td>
</tr>
<tr>
<td>California State University, Pomona</td>
<td>Johnson &amp; Johnson</td>
</tr>
<tr>
<td>California State University, Sacramento</td>
<td>Johnson &amp; Johnson - Janssen Research &amp; Development</td>
</tr>
<tr>
<td>California State University, San Bernardino</td>
<td>Johnson &amp; Johnson Development Corporation</td>
</tr>
<tr>
<td>San Diego State University</td>
<td>Johnson &amp; Johnson Diabetes Institute</td>
</tr>
<tr>
<td>San Francisco State University</td>
<td>Johnson &amp; Johnson California Innovation Center</td>
</tr>
</tbody>
</table>
CHI MEMBERS

Kinamed
Kleiner Perkins Caufield & Byers LLP
KPMG LLP
K-Tube Corporation
Kythera Pharmaceuticals
La Jolla Institute for Allergy and Immunology
Latham & Watkins LLP
Leerink Swann
LifeScan
LoneStar Heart
MannKind Corporation
McKesson
Medimmune
Medimmune Vaccines
Medivation
Medronic
Medtronic Cardiovascular
Medtronic Diabetes
Medtronic Spinal & Biologics
Medtronic Surgical Technologies
MEI Pharma, Inc.
Mentor Corporation
Merck & Co
Metabolix
Microgenics
MicroVention
Millennium Pharmaceuticals
Moss Adams
Myoscience
NEKTAR Therapeutics
NeuroPace
Neurogena
NIDEK
Nikon Research Corporation of America
Nitinol Devices & Components
Nodality
Novo Nordisk
NuSil Silicone Technology
NuVasive
Oligasis
OncoMed Pharmaceuticals
Onyx Pharmaceuticals
Orexigen Therapeutics
Organogenesis
Organovo
Ortho Dermatologics
Pfenex
Pfizer
Pfizer La Jolla Laboratories
Portola Pharmaceuticals
PricewaterhouseCoopers LLP
Proteus Digital Health
Prothena Biosciences
Quantumcyte
Quidel
Raptor Pharmaceuticals
RealHealthData
Real Staffing
Regulus Therapeutics
ResMed
Revance Therapeutics
Rigel Pharmaceuticals
Roche
Roche Molecular Diagnostics
Roka Biosciences
RoX Medical
Safety Syringes
Sanford-Burnham Medical Research Institute
Sangamo BioSciences
Senomyx
Sequenom
Shire Pharmaceuticals
Sidley Austin
Siemens
Siemens Acuson/Ultrasound Group
Siemens Healthcare - Berkeley
Siemens Healthcare Diagnostics
Siemens Healthcare Diagnostics - Microscan
Siemens Water Technologies
SinuSys
SOAProjects
St. Jude Medical
Stanford Biodesign Innovation Program
Stanford Biodesign Network
Stanford University School of Medicine
Strataspey Crown LLC
Sunesis Pharmaceuticals
Synarc
Takeda Pharmaceuticals
Takeda San Diego
Takeda San Francisco
Takeda Ventures
Tandem Diabetes
Target Discovery
Thallo Biosciences
The Conafay Group
The Foundry
The J. David Gladstone Institutes
The Jackson Laboratory
The Sam & Rose Stein Institute for Research on Aging
The Scripps Research Institute
Theravance
Thermo Fisher Scientific
Trilliant
UC, Berkeley
UC, Davis
UC, Irvine
UC, Los Angeles
UC, Merced
UC, Riverside
UC, San Diego
UC, San Francisco
UC, Santa Barbara
UC, Santa Cruz
UK Trade & Investment
Ultragenyx Pharmaceuticals
University of California
University of Southern California
Veridex
Verinata Health
Versant Ventures
Vivus
WaveTec Vision
Wilson Sonsini Goodrich & Rosati
Wind River
XOMA (US)
SPONSORSHIP COMMITMENT FORM (PAGE 1)

Select sponsorship option(s) below then complete contact and billing information on the next page.

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back to Session Reception, Sacramento</td>
<td>□ Board Dinner ($10,000) □ General Sponsor ($3,500) □ Academic/Non-Profit ($1,000)</td>
</tr>
<tr>
<td>Annual Reception on Capitol Hill + Visionary Awards Dinner, DC</td>
<td>□ Platinum ($7,500) □ Gold ($3,000)</td>
</tr>
<tr>
<td>An Evening with Thought Leaders, Newport Beach</td>
<td>□ Board Dinner ($10,000) □ Gold ($5,000) □ Silver ($2,500)</td>
</tr>
<tr>
<td>7th Annual Diagnostics Summit, California</td>
<td>□ General Sponsor ($2,500)</td>
</tr>
<tr>
<td>CHI Annual Meeting, Bay Area</td>
<td>□ Board Dinner ($25,000) □ Platinum ($25,000) □ Gold ($10,000) □ Closing Reception ($10,000)</td>
</tr>
<tr>
<td>□ Silver ($5,000) □ Luncheon Table ($5,000) □ Scholarship ($5,000) □ Coffee &amp; Networking ($5,000)</td>
<td></td>
</tr>
<tr>
<td>Annual End of Year Reception, DC</td>
<td>□ General Sponsor ($1,500)</td>
</tr>
<tr>
<td>Life Sciences Academy, Napa</td>
<td>□ Rehoboam ($7,500) □ Jeroboam ($5,000) □ Magnum ($3,500) □ 750 mL ($2,500)</td>
</tr>
<tr>
<td>□ University/Non-profit ($1,500)</td>
<td></td>
</tr>
<tr>
<td>California freshmen congressional delegation briefing</td>
<td>□ Gold ($5,000) □ Silver ($3,000)</td>
</tr>
<tr>
<td>CHI policy briefings + backgrounders</td>
<td>□ Gold ($7,500) □ Silver ($3,500)</td>
</tr>
<tr>
<td>2015 Sacramento speaker series</td>
<td>□ Series ($2,500) □ Event ($750)</td>
</tr>
</tbody>
</table>

Molly Ingraham, Vice President - Business Development
Ingraham@chi.org or (858) 456-8884
http://www.chi.org/events/sponsorship-opportunities/
### Sponsorship Commitment Form (Page 2)

#### Company Information

<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Address 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td>Address 2</td>
</tr>
<tr>
<td>Type of Business</td>
<td>City, State</td>
</tr>
<tr>
<td>Contact Name</td>
<td>Zip</td>
</tr>
<tr>
<td>Contact Title</td>
<td>Phone</td>
</tr>
<tr>
<td>E-mail</td>
<td>Fax</td>
</tr>
</tbody>
</table>

#### Billing Information

- [ ] Same as above (Indicate who should receive sponsorship invoice)

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Address 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Title</td>
<td>Address 2</td>
</tr>
<tr>
<td>Phone</td>
<td>City, State</td>
</tr>
<tr>
<td>Fax</td>
<td>Zip</td>
</tr>
<tr>
<td>E-mail</td>
<td></td>
</tr>
</tbody>
</table>

#### Payment Method

(Please check one)

- [ ] Check Enclosed
- [ ] Visa/MC/Amex
- [ ] Please Invoice

<table>
<thead>
<tr>
<th>Card Number</th>
<th>Exp. Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardholder Name</td>
<td>Address 1</td>
</tr>
<tr>
<td>Total $</td>
<td>Address 2</td>
</tr>
<tr>
<td>Phone</td>
<td>City, State</td>
</tr>
<tr>
<td>E-mail</td>
<td>Zip</td>
</tr>
<tr>
<td>Cardholder Signature</td>
<td></td>
</tr>
</tbody>
</table>

Please mail, fax, or e-mail Sponsorship Commitment Form to:

Attn: CHI Business Development  
California Healthcare Institute  
888 Prospect Street, Suite 220  
La Jolla, CA 92037  
(858) 551-6677 | (858) 551-6688 fax | Ingraham@chi.org