

CALIFORNIA LIFE SCIENCES DAY

AT THE STATE CAPITOL
Tuesday, March 24, 2009
Sacramento, California



BAYBIO

BIOCOM

**CHI-CALIFORNIA
HEALTHCARE INSTITUTE**

Sponsor Prospectus

2009 California Life Sciences Day will take place on Tuesday, March 24, 2009 in Sacramento, California. Leaders in biotechnology, medical devices, pharmaceuticals and biomedical research will gather to build support for the issues that matter most to California's medical innovators. Attendees will participate in face-to-face meetings with legislators and state government officials; network at a luncheon featuring a keynote address by a leading policy maker; and join legislators and their staffs at a closing reception at the historic Sutter Club.

Sponsor Benefits - \$3,500 (Commitments Needed by Friday, January 30, 2009)

- Corporate logo on event signage
- Recognition on www.lifesciencesday.org Web site with link to sponsor Web site
- Two complimentary registrations
- Recognition during luncheon and reception with legislators and legislative staff
- Recognition on printed and electronic materials promoting the event
- Inclusion in news alerts, press releases & other media outreach
- Opportunity to serve as team leader of an advocacy team for meetings with state legislators

For more information, contact Sandra Pizarro (pizarro@chi.org or 916-233-3497).

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